

Celebrate A Hometown

HOLIDAY



IN
**DOWNTOWN
ASTORIA**

1
9
8
9



Edith Henningsgaard, Mayor of Astoria

Mayoral Greetings

On behalf of the City of Astoria, a warm and joyous holiday season to each of you and a good and prosperous New Year.

Historic Astoria, with its twinkling white lights, is a beautiful sight, especially during the Christmas season. Our stores can be proud of the merchandise and service they offer our North Coast residents. The quality of life in our community is reflected in the friendly help offered to customers. The Astoria Downtown Association is to be congratulated for their coordination of our many holiday events. John Jacob Astor should be proud of the community that bears his name!



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Holiday Wishes from

Loyd's

FLOWERS
and more 325-7030
1390 Duane • Astoria, Ore.

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

LOYD'S FLOWERS AND MORE
1390 Duane St.



HAPPY HOLIDAYS!

Anderson
Jewelers
"Quality Jewelers Since 1921"
325-5262

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ANDERSON JEWELERS
1150 Commercial St.



Good Tidings To All

Leons

1287 Commercial St., Astoria
Sandpiper Mall, Long Beach
Town Center Mall, Seaside

325-6651

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

LEONS
1287 Commercial St.



Downtown Astoria OPEN HOUSE WEEKEND

FRI., SAT. and SUN., DECEMBER 1, 2 & 3

The Merchants of Downtown Astoria invite you to come experience a Hometown Holiday Season with them!

Refreshments, Carollers and Santa!
Christmas Characters (Astor Street Opry Co. Performers.)

PRIZE DRAWINGS

Over 29 chances to win. Clip the official entries from this holiday section and return to each participating store by Friday, Dec. 8.

Businesses will draw for individual store prize winners on the morning of Sat., Dec. 9, with all entries gathered for the Grand Prize Drawings at 1 p.m.

GRAND PRIZES

1 Year of
Basic Cable Service

Courtesy of



**COOKE
CABLEVISION**

A **\$162** VALUE!

**Simmons Maxipedic Regency
MATTRESS & BOXSPRING SET**

TWIN, FULL or QUEEN SIZE

Courtesy of

Hildebrand's
1011 Commercial • Astoria
325-6341

up to **\$369** VALUE!

GIFT CERTIFICATE

Courtesy of

**Anderson
Jewelers**

"Quality Jewelers Since 1922"

A **\$300** VALUE!



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Happy Holidays



1213 Commercial 325-4744

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

COLUMBIA CHOCOLATES
1213 Commercial St.



**Merry Christmas
From ...**



1052 Commercial, Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ACTION PLUS SPORTS
1052 Commercial, Astoria



Good Tidings To All



Bikes & Beyond
1396 Duane St. Astoria 325-2961

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

BIKES & BEYOND
1396 Duane St.



Merry Christmas



1116 Commercial, Astoria 325-1010

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

THE GIFT GALLEON
1116 Commercial St. -



Season's Greetings



325-7064
1428 Commercial St., Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

BALLOONATIKS
1428 Commercial St.



Joyous Noel!

Astoria Christian Supply
325-5948 1153 Commercial, Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ASTORIA CHRISTIAN SUPPLY
1153 Commercial St.

A Wonderful Time In Astoria

What a wonderful time of year it is in our hometown. The air is filled with festive music, excitement and anticipation. The brightly decorated storefronts beckon shoppers inside and old friends return home for the holidays. Downtown is lit up and alive with the bustle of holiday shoppers.

Come, share in the warmth and friendliness of our community during the Downtown Open House from Friday, December 1 through December 3. Stop in businesses for wassail, hot coffee and cookies. Spend some pressure-free time exploring gift-giving ideas. You may even catch a glimpse of Santa! Enjoy parking for free or ride the City bus at a special 25¢ fare during December (some

downtown merchants will even pay for your return trip home--look for posters at participating businesses).

Children can take in Holiday Story-telling at the Astor Public Library (450 10th St.) on Saturdays, December 2, 9, 16 and 23 from 11 a.m. to 12 noon. How about treating your kids to Breakfast with Santa? The breakfast, hosted by the Astoria Elks Lodge (453 11th St.) will be held on Saturdays, December 9 and 16 at 9:00 a.m. The cost will be \$2.50 per child and \$3.00 per adult. For reservations, please call 325-2399.

Letters to Santa will be delivered for FREE to the North Pole. Drop them in the mailbox located outside of Hildebrand's (1033 Commercial St.).

While you're downtown, don't forget to visit Santa at Hildebrand's beginning December 8th on any Friday, Saturday or Monday from 1-4 p.m. Photos with Santa will be available for \$2.50 each.

For your shopping convenience, a number of downtown businesses will be offering extended hours; weekdays until 8 p.m., Saturdays from 9:30 - 5:30 p.m. and Sundays from noon - 4 p.m.

On behalf of the many businesspeople who have helped make this an extra special holiday season for our residents and friends -- Seasons Greetings!



We Wish You The Season's Very Best!

The LIGHT HOUSE

577-14th St.
325-7170

Lamps, Shades,
Fixtures, Candles
Tues.-Fri. 10-5
Sat. 10-2

Visa - MasterCard

ALL LAMPS 20% OFF
thru 12-30-89



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Holiday Greetings

Astoria Florist

951 Commercial 325-3711

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ASTORIA FLORIST
951 Commercial St.

Happy Holidays To Everyone,
From All Of Us . . .

Hildebrand's
1033 Commercial • Astoria
325-6341

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

HILDEBRAND'S
1033 Commercial

ASTORIA CHIROPRACTIC PHYSICIANS CENTER

375 11th St. 325-3311

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ASTORIA CHIROPRACTIC CENTER
375 11th St.



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Happy Holidays from
Marie, Tara & Melinda

CLASSIC TOPS

1184 Commercial, Astoria 325-4359

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

CLASSIC TOPS
1184 Commercial, Astoria



"SEASON'S GREETINGS"

OWL DRUG STORE

1198 Commercial, Astoria
325-4311

Enter to win a Kodak Camera Outfit

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

OWL DRUG STORE
1198 Commercial, Astoria



Season's Greetings

TERRY HAHN AUTO PARTS

1092 Marine Drive, Astoria, OR 97103-325-5481

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

TERRY HAHN AUTO PARTS
1092 Marine Dr.

American celebrations are varied, colorful

By The Associated Press

The annual Chorus Tree celebration at the South Street Seaport in New York City has become a holiday fixture in the Wall Street area since its start five years ago.

Twice a day during long holiday weekends, an a cappella chorus of 25 to 50 singers ascends a graded steel platform in the center of Market Square to form a living tree, singing Christmas carols, Hannukah songs and sing-along favorites. The "tree" is outlined in fir trees with twinkling lights, and additional color is supplied by the red and green robes worn by the choristers.

The choruses perform two 30-minute shows beginning the Friday after Thanksgiving and continuing every Thursday through Sunday, with additional shows Christmas week. The free concerts are at 6:45 p.m. and 7:45 p.m. on Thursdays and Fridays and 3 p.m. and 4 p.m. on Saturdays and Sundays. - The Creole Christmas is part of the New Orleans holiday scene, with tours of antebellum homes, candlelight caroling in Jackson Square, Creole cooking demonstrations, gingerbread house exhibits, rides on the riverfront streetcar,

and performances of "The Nutcracker Suite" and the "Messiah."

Visitors also can book motorcoach tours to see the levee bonfires along the Mississippi. —

Christmas in Savannah includes tours of historic homes, a Jingle Bells Ball and other traditional old world amenities. The Mulberry, a historic inn located within the National Historic Landmark District, offers a special "Please Come Home for Christmas" package that includes a walking tour of the district, followed by the Smoking Bishop and Yule Log Ceremony led by the Madrigal Singers. —

The Welcombe Hotel in Stratford-upon-Avon, England, offers a traditional English Christmas, including mince pie after midnight Mass, a visit from Father Christmas and Boxing Day festivities. —

Classic Tours International, of Chicago, is organizing a "Charles Dickens Christmas" visit to the cities, houses and pubs behind the author's works. The Dec. 18-27 itinerary will follow Dickens' life, his favorite haunts in London, Rochester-upon-Medway and Stratford-upon-Avon. —

A Christmas tour of Finnish

Lapland promises tree decorating, visits from Santa, music and dance, a banquet, saunas and reindeer-drawn sleigh rides. And if you can't make the "Christmas in Rovaniemi" tour, you can still write to Santa at Arctic Circle 969930, Rovaniemi, Finland. He answers in six languages and includes a game or puzzle to tell children about Santa and Finnish Lapland. Contact the Finnish Tourist Board or your travel agent. —

For \$5,800, you can enjoy New Year's in Vienna. The Annemarie Victory tour includes a round-trip Concorde flight, the New Year's Eve Ball at the Imperial Palace, tickets to "Die Fledermaus" and performances by the Vienna Boys Choir and the Lippizaner horses. —

Hawaii is not the place ordinarily associated with Christmas, but the Hyatt Regency Waikoloa hotel is planning to line a mile of mirrored promenades with trees adorned by 40,000 white lights — and Hawaiian ornaments. —

George Vanderbilt first opened Biltmore House, the grand 250-room French Renaissance chateau in Asheville, N.C., on the night of Dec. 24, 1895. That began a tradition that

remains today, with the house open for candlelight evenings on Friday, Saturday and Sunday nights from Nov. 27 through Dec. 31.

The candlelight visits, by reservation only, are at 6:30 p.m. and 8:30 p.m. and include continuous musical performances.

— For those who like modern entertainment, Kutsher's, the Catskills resort in Monticello, N.Y., has comedian Joy Bejar and singer Cling Holmes headlining during the Thanksgiving weekend, and comedian Jerry Seinfeld for the Christmas weekend. Kutshermania III, a wrestling show, takes place the afternoon of Dec. 27, and singer LaToya Jackson wraps up the season on New Year's Eve. —

And for those on the road for business during the holiday season, Residence Inn plans to literally deck the halls with boughs of holly, along with other traditional treats.

Many of the 146 Marriott-owned inns, which cater to extended-stay business travelers, will hold tree-trimming parties, show traditional holiday movies and some will arrange caroling for guests and staff at local nursing homes or in nearby neighborhoods.

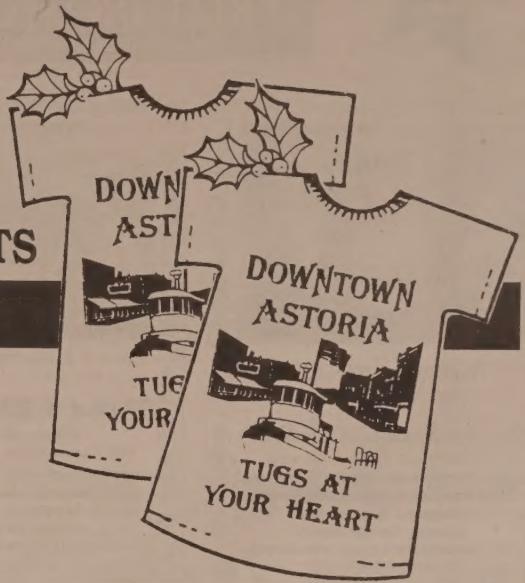
GIVE . . .

"Downtown Astoria"

T-SHIRTS & SWEATSHIRTS FOR CHRISTMAS!

A great gift idea for friends,
family and employees!

Available through . . .
CLASSIC TOPS, 1184 Commercial



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



**THE COMPLEAT
PHOTOGRAPHER**
**THE
FRAME SHOP**

14th & Exchange, Astoria 325-0759

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

COMPLEAT PHOTOGRAPHER
14th & Exchange, Astoria



HAUSKA JOULUA & HAPPY HOLIDAYS

from
Finnware OF OREGON

1267 Commercial, Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

FINNWARE OF OREGON
1267 Commercial, Astoria



Susan, Florence, Rosie, John & Marcela

A member of

**Erickson
Floral
Co.**

Teleflora

1295 Commercial 325-4831 or 325-4842

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

ERICKSON FLORAL CO.
1295 Commercial Street, Astoria



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Merry Christmas

Thunder Mountain Art Works
229 14th Street, Astoria • 325-4971

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

Thunder Mountain Art Works
229 14th St.



Have A Radio Shack Christmas!

Future Electronics

A Radio Shack Dealer
1365 Commercial, Astoria 325-8248

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

FUTURE ELECTRONICS
1365 Commercial St.



We Wish You A Very
MERRY CHRISTMAS!

Betty's Closet

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

BETTY'S CLOSET
1108 Commercial, Astoria

Unusual ideas for unusual gift-giving

By The Associated Press

Gift-giving, for better or worse, has come a long way since the choice was frankincense and myrrh.

If incense isn't on your list this year, or if frankincense and myrrh are too tough to find, consider some of these unusual ideas:

— Is your car on your gift list? From the people who gave you automotive sunshades comes Sno-Off, to protect a car's windshield from snow, ice and frost.

The cover, with a ski-goggle design, fits across the outside of the windshield and secures inside with two suction cups. Auto-Shade manufacturers say it will sell for about \$5.

— Elegant Lasso. A new variation on a classic is the Lariat, a strand of pearls with chandelier crystals at both ends that tie instead of clasp. From the Swarovski Signature Collection, the Lariat was inspired by western neckwear and comes with a tag-booklet to show different ways to wear it — over the shoulder for low-backed evening wear, the traditional front knot, around the waist, or in a double strand. The necklace retails for about \$500, and matching

drop earrings are about \$135 at department and specialty stores. —

You won't have to go far to enjoy holiday lights and music: you can wear them.

Bonnie Boerer's holiday fashions include a decorated blouse that plays "Santa Claus Is Coming to Town" for Christmas and a similar sweater that plays "Auld Lang Syne" for New Year's.

The battery-powered show is operated by a switch hidden underneath the sweater. About \$160. —

— When asked "what's your sign," you won't have to know the zodiac to answer.

A company called What's Your Sign, in Northfield, Ill., will custom imprint a metal street sign with anything you want, up to 11 characters, plus any abbreviation such as St., Dr. or Rd. —

— If you suspect a Merlin on your list, he'll probably like "White Lightning," a grownups' toy that makes real lightning, enclosed under a glass dome. Controls let the mover and shaker form one or two streaks of lightning or a mini-storm with hundreds of separate bolts. Created by

neon artist Larry Albright and made by Rabbit Systems, Inc., this conversation-stopper costs about \$150 at department and specialty stores. —

A novel solution to the toilet seat battle of the sexes: LidAlert. It plays "Twinkle, Twinkle, Little Star" if the seat is left up after flushing. Its manufacturer, Kaleidoscope, Huntington Beach, Calif., says it will be priced at about \$20. —

— For the person in your life who has everything, what's left but the world? You can have the world in your hands — if you have Atlas' hands and can afford to spend at least \$36,250.

Rand McNally Map and Travel Stores offer a custom-made globe that weighs more than 500 pounds, with a 325-motor and axis that turns it one full revolution every three minutes. Hand-laminated in fiberglass and epoxy, it's 6 feet in diameter. —

— "Class in a Glass," for those who have run dry on unusual gift ideas, is a water-of-the-month club offering subscribers mail order gift packs of bottled waters from around the world. From the Water Centre, Edison, N.J. —

— For those who like their books

read to them: Random House Audio books on tape, including "My Turn," read by author Nancy Reagan, and "It Was On Fire When I Lay Down On It," read by its author, Robert Fulghum. —

— For hair on the go: Jetsetter hair rollers from Helen of Troy Corp., a five-roller set, with cord and clip storage in a zippered travel bag. About \$25. —

— Diamonds, of course, still fit nicely into holiday stockings.

A new "garden" variety is popular this season, according to Lloyd Jaffe, chairman of the American Diamond Industry Association. He says the "fire rose," "sunflower," "dahlia" and "marigold" are new cuts that may be seen on engagement rings.

— A pocket-sized diary from Per Annum Inc. is also a city guide, calendar and reference booklet. Guides to Denver, Miami, Chicago, New York (Manhattan), Los Angeles and Boston are in separate diaries and there is a 14-city Metropolitan City Diary.

Each of the datebooks includes maps and listings for restaurants, stores and hotels, along with weekly and yearly calendars and a forward planner.

GIVE . . .



"ASTORIA DOWNTOWN DOLLARS" FOR CHRISTMAS!

A great gift idea for friends, family and employees!

Available at The Bank of Astoria (Downtown Branch).
These gift certificates good at many participating businesses.



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Good Tidings From



"Shoes for the Entire Family"
325-3972 - 239 14th Street, Astoria
Open Weeknights 'till 6 p.m.
Sunday Noon-4 p.m.

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

GIMRE'S SHOES
239 14th St.



Going Out Of Business
Thank You Astoria For Your Support

MORE 4 LESS
240 11th Astoria
"A Real Discount Store"

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

MORE 4 LESS
240 11th St.



Merry Christmas!

T-H-E
JEWELRY S-T-O-R-E
203 12th St., Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8
for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

THE JEWELRY STORE
203 12th St.



PRIZE DRAWING COUPONS

Deposit in each store by Friday, December 8



Season's Greetings



922 Commercial St. 325-5221

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

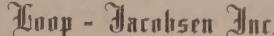
Address: _____

Phone: _____

OLD TOWN FRAMING
922 Commercial St.



*Happy Holidays from . . .
Pat, Estel, Judy and Frank*



1360 Commercial Street, Astoria, Ore.
325-6181

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

LOOP-JACOBSEN, INC.
1360 Commercial, Astoria



Best Wishes To All!



1015 Commercial 325-4642 Astoria

PRIZE DRAWING COUPON

Deposit in store by
Friday, December 8

for chance at both store & grand prize drawings.

Name: _____

Address: _____

Phone: _____

PAPERBACK TRAFFIC BOOKS
1015 Commercial St.

Games and gifts to please

Stocking stuffers for the whole family

By The Associated Press

There are some gifts you can buy for the whole family, including yourself:

— Indoor Birdwatching. "Gone Birding" is a combination board-video game that will help develop bird identification skills for family members of all ages. Actress Jane Alexander narrates the video, which features British comedian-birdwatcher Bill Oddie and author Peter Alden, shown taking nature expeditions across North America. Uncaptioned shots of birds in their natural settings challenge players' bird knowledge, with a handicapping system for older, more experienced members of the family. The game is from Rupicola in a two-hour VHS tape (or Beta by special order) and costs about \$80.

— U.S.A. Trivia. What are Abraham Lincoln's hands doing in the famous statue of him in the Lincoln Memorial? And what mineral is mined 1,000 feet below the city of Detroit? These are sample posers from the "U.S.A. Trivia" game from the Games Gang, the makers of the top-selling "Pictionary" game. The

company also is putting out a second edition of "Pictionary," along with a number of spinoffs, including an edition for kids and a portable version for parties. Prices range from about \$19 to \$35. (Answers to trivia questions: Lincoln is spelling his initials, "A" and "L" in sign language, and Detroit deep-mines salt.)

— Sharp Colors. Festive colors have come to, of all things, the disposable razor. Wilkinson Sword's "Colours" packages contain razors in white, yellow, blue, red, and green. Each comes with a reusable snap-on blade guard. The practical side of the bright colors is that family members can identify their own in the bathroom cabinet, or the individual user can keep track of which ones he's used before. Retail prices are 79 cents for five-packs and \$1.19 for ten-packs.

— Little Big Horn. Tiny speakers from Memorex can transform any personal radicassette player into a mini-stereo system. Called Color Mates, they come in bright colors and plug into the earphone jack for external sound. Or, if you still prefer earphones, you can get Colorphones,

also in bright colors. The speakers are about \$10 a pair, and the earphones are about \$6.

— Ethel M Chocolates' holiday gift guide includes chocolate goodies packaged in everything from teddy bears to mugs, dishes, trays and tins. To get a catalog or place an order, call 1-800 6-ETHEL-M.

— From Random House, the "Octopus" game, in which players join Velcro-wrapped wrists, ankles and heads and twist and turn as they entangle; "Luminations," an electronic pyramid of lights that can be illuminated in seven ways; "Backwords," in which players compete to guess a word that has been read backward, and "Quizzard," an electronic question-and-answer game.

— "One Tough Puzzle," by the Great American Puzzle Factory, is an all-red jigsaw without a picture and without a straight edge.

— The Milton Bradley Co. introduces "Trump the Game," a board game in which players bid for real estate; "Scattergories," in which players come up with topic words that begin with the same letter, and "I.D.

— The Identity Game," in which players have to guess your personality card.

— The "World of Golf" is the 1990 special limited edition calendar being offered by the National Multiple Sclerosis Society for holiday giving. Created by Mercedes-Benz of North America, the calendar features vivid photos, paintings and imaginative graphics relating to the 500-year-old game. Proceeds from calendar sales go to services and research for multiple sclerosis. It can be ordered with credit card by calling 1-800-666-PUTT or by sending a \$35 check to the National Multiple Sclerosis Society at 205 East 42nd St., New York, N.Y. 10017.

— The Kodak Stretch 35 is a disposable panoramic camera that produces 3½-by-10-inch color prints. The camera, which sells for about \$13, comes already loaded with a 12-exposure roll of 35mm Kodacolor Gold 200 film. The Stretch 35 features a 25mm wide-angle lens, an f12 aperture and a 1110th of a second shutter.

Enter and Win!

In this Guide you will find PRIZE DRAWING COUPON ENTRIES. We invite you to bring these entries with you on your next visit to downtown. Stop by participating businesses and drop them in the decorated entry boxes. Each participating business will feature an individual store prize that entrants (using these forms) will have an opportunity to win, as well as the overall GRAND PRIZES.

Businesses will choose their individual winners on the morning of Saturday, December 9. Then, all of the entries will be brought to Santa's headquarters at Hildebrand's, 1033 Commercial Street. Santa will draw for the Grand Prizes at 1 p.m. on December 9. You need not be present to win.

The Grand Prizes will be awarded to 3 lucky people. The prizes are: a \$300 Gift Certificate (courtesy of Anderson Jewelers), Basic Cable Service for a Year (courtesy of Cooke Cablevision), and a Simmons Mattress & Box Spring Set (courtesy of Hildebrand's).

You are encouraged to enter in as many businesses as possible to increase your chances of winning. However, please enter only once at each participating business.

Good Luck!

Yes, Virginia there is a Santa Claus

By The Associated Press

Yes, Virginia, there was an editorial about the credibility of Santa Claus, appearing more than 100 years ago in The New York Sun. It was written by Francis Pharcellus Church, an assistant to the paper's editor.

A true Christmas classic, it has outlived its writer, the recipient, and the newspaper that gave it life. Its most famous phrases are often recalled and sometimes parodied:

"We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun:

"Dear Editor:

"I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so.' Please tell me the truth, is there a Santa Claus?

"Virginia Hanlon

"115 West 95th Street"

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except what they see. They think that nothing can be

which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world around him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa

Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, not even the united strength of all the strongest men that ever lived could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."

Some stocking stuffers for the kids

By The Associated Press

Have a one-size-fits-all stocking hung up to hold some of these:

— Bow Biters. Cartoon beasts that appear to be chewing shoelaces on your kid's sneakers are practical as well as trendy. Plastic faces of Garfield, the Muppets and Snoopy "bite" the shoelace knots and keep them from coming loose on the go. Bow Biters also include original characters such as "The Masher," "Cat Zooks," and "Puppy Hearts." The maker, Brookside Enterprises, aims this product at the youth market but says adults have been using them on their sneakers, too. They cost about \$4 to \$5 a pair at toy and discount stores.

— Toy Racers. These battery-operated racing cars from Japan travel at speeds equivalent in scale to 300 miles per hour. Lightning Racers are about 5 inches long and are modeled after four-wheel-drive racing cars. They come with snap-together parts which the maker, MRC-Tamiya, says can be assembled in about an hour. The cars also can be customized, with 40 optional parts including special motors, wheels, gears, and ball bearings, all mimicking the real thing. Tamiya, Inc., is offering four models to American customers — the Avante Jr., Rising Bird, Vanquish Jr. and Grasshopper II Jr. Cost is about \$10 in toy, discount and department stores.

— Art Frames. That color marker

portrait done by the young artist in your household will get proper attention with "My Frame," a kit which will enable him to have one-kid shows. Each kit contains a backing tray, clear plastic lens and snap-on moldings for a frame, six sheets of drawing paper, and a set of non-toxic color markers. The creator, Berdie Stein, says she wanted a way to display her young son's pictures, and when she couldn't find anything appropriate, came up with the idea for the kit. "I wanted to create something children could put together themselves," she says. "With this toy, they can frame their own artwork, then take it apart when they create a new masterpiece the next day." The kits are about \$15 at art, toy and department stores.

— Sweet Pets. Sweetie Pups and Sweetie Kitties are soft toy puppies and kittens that resemble real breeds. These toys from Hasbro have long silky hair to be groomed and petted, and each comes with brush and comb, award ribbon barrette and fabric ribbon. Small pups are available as bearded collie, bichon frise, cocker spaniel, Maltese, schnauzer, Shih Tzu, toy poodle, and Yorkshire terrier breeds, and larger ones as Afghan, collie and old English sheepdog breeds. Breeds for kittens are Angora, Persian, Birman and long-hair tabby. Kittens are about \$9, small pups about \$10, and larger pups about \$16.

— Holidays with Foreign Accents.

Videos of holiday tales in foreign languages from Gessler include "Babar et le Pere Noel," the tale of de Brunhoff's famous elephant looking for Father Christmas, "Noel a Paris," sight of the French capital at Christmastime, or "Christmas in Spain," chronicling the celebrations in Madrid, which include ceremonies at La Puerta del Sol and the Three Kings Cavalcade. Prices range from about \$40 to \$50.

— Clear Motives. "Go-Go Gears" from Playskool shows kids how gears mesh and turn in a collection of toy cars, trucks, planes or trains with transparent plastic casings and brightly colored moving parts. And each vehicle comes with its own driver or pilot. When the child presses the driver down into his seat, the vehicle moves forward. The "Go-Go" sets come in a small (about \$6), medium (\$10) and large (\$15) assortments.

— From Lewis Galoob Toys: Micro Machines, a series of small cars, boats, planes, trains and trucks; there are 195 new ones in the 1989 collection. Galoob goes small with dolls, too: So Small Babies.

— TupperToys from Tupperware adds four new toys: Link-a-Lot, linkable toys in different rainbow-colored shapes; What's Inside, puzzle pieces of numbers or colors; Li'l Toppers characters fit in various

settings, including a merry-go-round and a school bus; Tote-em-Pails, a stacking toy.

— New from Playskool are Busy Beads, with the largest version featuring Sesame Street characters, and Dressing Pretty, with six different dress-up play outfits. Bead sets range from about \$20 to \$37, and costumes begin at about \$15, available in one size that fits 3-6X.

— Trusty is a shaggy-haired doll which comes with a backpack holding a story book, "Trusty Found," a pillow and a note pad. Created by Duane Benton, it has pocket ears to "hear" a child's secrets and is designed to help teach children problem-solving and self-reliance, according to the Trusty Doll Co., Kansas City, Mo.

— Mattel adds an electronic Powersword to its He-Man character line. The battery-operated sword, which also lights up, produces varying sounds depending on the hand motion.

— Hasbro's holiday product line includes Record Breakers, to-be-assembled miniature, battery-operated race cars; action planes called Flying Fighters, and two playsets, a sink and mirror vanity and hairstyles boutique for Maxie, the teen fashion doll. About \$10 and \$25 for the cars and planes and about \$11 and \$21 for the playsets.

DOWNTOWN ASTORIA

HOLIDAY Happenings

DOWNTOWN OPEN HOUSE

FRIDAY, SATURDAY & SUNDAY
DECEMBER 1, 2 & 3

- The Merchants of Downtown Astoria invite you to share in our Hometown Holiday Season! Refreshments, Carolers and Santa!

HOLIDAY STORE HOURS

For Many Downtown Businesses Beginning
DECEMBER 1

- WEEKDAYS: 9:30 a.m. - 8 p.m.
- SATURDAYS: 9:30 a.m. - 5:30 p.m.
- SUNDAYS: Noon - 4 p.m.

FREE PARKING

or better yet . . .

RIDE THE CITY BUS



Special 25¢ fare during the month of December.
Also, look for 'Ride the Bus Home Free' posters at participating businesses.
For schedule information call 325-3521.

FOR THE CHILDREN . . .

SANTA

- Beginning on Friday, December 8 through Saturday, December 23, Santa will hold hours in Hildebrand's (1033 Commercial Street).
FRIDAYS, SATURDAYS & MONDAYS: 1 p.m.-4 p.m.
- Photos with Santa will be available during regular Santa hours for \$2.50 each.
- FREE EXPRESS MAIL TO THE NORTH POLE. Drop letters to Santa in the special box located outside of Hildebrand's on Commercial Street. No postage is necessary.

BREAKFAST WITH SANTA

- Saturdays, December 9 & 16, 9 a.m. at the Elks BPOE, Lodge No. 180, 453 11th Street. Please call 325-2399 for reservations. \$2.50 per child, \$3.00 per adult.

HOLIDAY STORYTELLER

- Saturdays: DECEMBER 2, 9, 16 & 23.
11 a.m. - 12 noon at the Astor Public Library.